



nomad

SOCIAL IMPACT REPORT
May - September 2023

Talent is everywhere, opportunity is not.

At Nomad our aim is simple, but ambitious. To harness the power of our award winning safaris to create life-enhancing opportunities wherever possible. For our clients, this is the promise of a safari with Nomad. That promise extends to our people and the communities in the remote places we operate.

The pillars of Nomad's social impact



Whether inspiring dynamic careers or supporting local suppliers, using our camps for medical outreach or funding free school meals, we know our business has the power to improve lives. And it's this that drives everything we do at Nomad.



LIFELONG LEARNING AND GROWTH

Investing in education

Education is the foundation, the key to unlocking potential and the gateway to opportunity.

Creating career paths

Use our business to forge new opportunities for people to grow and develop skills.

Supporting entrepreneurship

Investing in local people with our innovative approach to provide funding, training and business support.



HEALTH AND WELLBEING

Beds for meds

Allow doctors, dentists and other health professionals to use our camps, cars and planes to treat communities in the remote areas we work.

Making Nomad the ultimate workplace

Going the extra mile to support the Nomad team in every area; from medical insurance to working conditions.



CONSERVATION AND ENVIRONMENT

Lightening our footprint

Looking after the environment one step at a time from camp design to cutting food miles.

Supporting conservation partners

Lending camps, people, cars and planes, wherever we can be helpful to support conservation in the field.

Sharing our love of the natural world

Doing anything we can to inspire the next generation to realise the importance of conservation.

Conservation driven by tourism

Using tourism as a powerful tool for direct protection of habitats and wildlife.

Lifelong Learning & Growth

Reporting period: May 2023 - September 2023



INVESTING IN EDUCATION

8 students enrolled in VETA dual-workplace apprenticeships. As part of the programme students will be given the opportunity to work in Nomad camps to gain vital experience.

3 students enrolled on MWEKA wildlife management qualifications beginning in October 2023.

3 VETA students welcomed into Kuro and Sand Rivers as part of their studies gaining experience across camp departments.



730

students a month receiving daily meals as part of our meal-a-day programme. We've been able to provide over 62,000 meals since May 2023.

400+

over 400 students now have access to fresh water at their school in northern Serengeti thanks to the completion of a new water tank build. This was fully funded by Nomad donations. They will no longer need to interrupt their school day to fetch water.

352

items donated to rural schools including paper trunks, sports equipment and computers.



CREATING CAREER PATHS

168

training days for Nomad employees including english language, first aid, guide training and chef training.

25

local individuals embarking on hospitality training within Nomad camps.

13

Nomad employees developing new skills in mechanics and guiding through our internal mentoring scheme.



3

Nomad photography interns attended a film festival in Nairobi - keeping their finger on the pulse and connecting with established figures in the industry.

1

commissioned project for a Nomad photography intern.

SUPPORTING ENTREPRENEURSHIP

10

individuals in Mahale trained to improve their beekeeping techniques and grow their business. The group was provided with bee hives and modern equipment as part of the course.

30

rural farmers trained to improve agricultural techniques and practices to increase their yield.



Lifelong Learning & Growth

INVESTING IN EDUCATION

730 Students receiving daily meals

MEAL-A-DAY PROGRAMME EXPANDS OUTSIDE THE SERENGETI

Our mission is simple; we look for ways to make a difference.

Our meal-a-day programme provides one square meal a day to over 700 students across seven schools, this has increased over the past five months with the addition of a second school in Ruaha and two new schools in Nyerere. Many students walk up to 8km to school on an empty stomach and concentrating is difficult. By providing a cup of porridge, it allows these kids to get the most from their school day.

Sometimes it's no more complicated than filling an empty stomach. Once that's done, the kids will take care of the rest.



“Children are coming to school and they are studying better. Also their attendance has increased. Once they have had their lunch, they get back to their studies and lessons continue, it's a great improvement.”

MZEE HAMISI MUSOMA
HEADTEACHER OF MBILIKILI PRIMARY SCHOOL

Lifelong Learning & Growth

CREATING CAREER PATHS

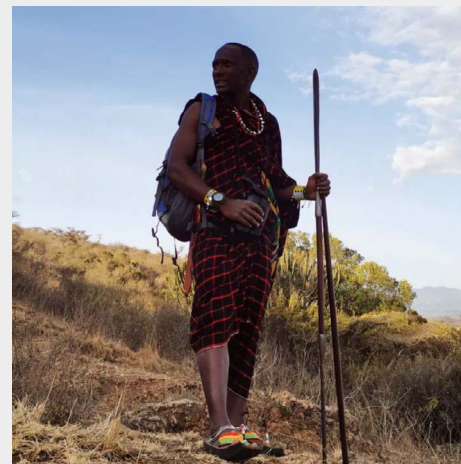
13 Employees benefiting from internal car mechanic and guide mentoring

KNOWLEDGE SHARED THROUGH INTERNAL SECONDMENT

Kakiya Saitoti started with Nomad as a Masaai walking guide at Entamanu, Ngorongoro. He was born locally to the camp, coming from the village of Kimba in the NCAA area.

Over the years Kakiya has worked extremely hard to develop his English language skills and has expanded his knowledge outside his Crater homeland.

In May this year, Kakiya seized the opportunity to attend our annual rookie guide training course before securing his place on an internal guide secondment to shadow our senior northern guides. During his secondment he has been learning a range of skills from driving a safari 4x4 to the nuances of the Serengeti eco-system.



Health & Wellbeing

Reporting period: May 2023 - September 2023



BEDS FOR MEDS



2,111

individuals from remote locations treated by eye doctors and dentists through our medical outreach programmes.

4 specialist beds donated to the Kisaki Dispensary

220

children screened and identified for life-changing surgery as part of our medical outreach programmes.

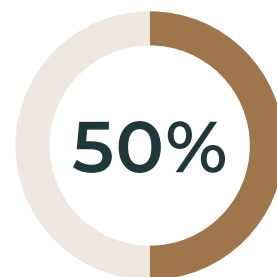
2 custom made wheel chairs donated to kids allowing them to go to school



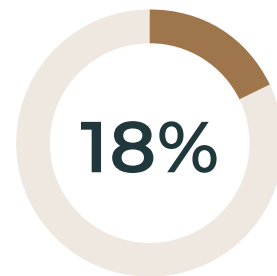
MAKING NOMAD THE ULTIMATE WORKPLACE

\$745,718

paid to individuals in remote areas in which we operate



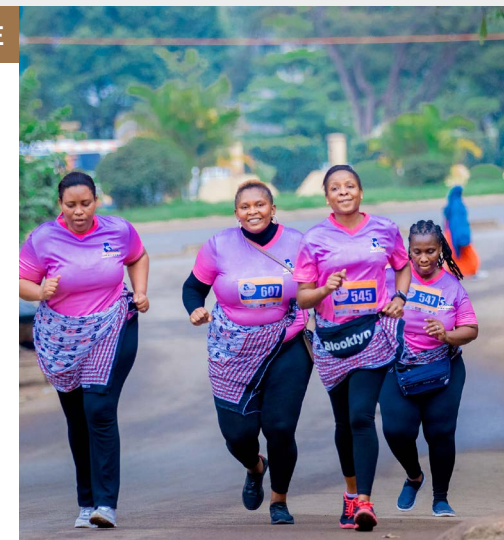
of Nomad camp teams recruited from local communities surrounding our camps



of operational roles filled by female employees

1,464

Nomad employees and their family members fully covered and fully funded medical insurance



64

marathons completed by Nomad's running club raising money for Fistula awareness and others.



Health & Wellbeing

BEDS FOR MEDS

2,111 treated through eye doctors,
dentists across Tanzania

A BRIGHT FUTURE LIES AHEAD FOR AMINA

Amina is a 14-year-old girl, she lives in Mamire on the edge of Tarangire.

She loves school and loves learning. But for a couple of years now her eyesight has slowed her progress in the classroom. She struggled to read small writing from a distance making it difficult to read the blackboard. This added a huge challenge for someone wanting to learn and do her best.

Due to financial barriers and distance to the nearest hospital, she was never able to see a doctor.

We met Amina for the first time at our recent eye clinic that we run as part of our medical outreach programmes – using our empty beds, logistical network, and our projects team to facilitate medical screening days in communities where vital medical services are not readily available.

We were able to perform a full eye test for Amina and provide prescription glasses that make her time in the classroom easier. If we can provide the glasses, Amina will take care of the rest – no doubt!



Health & Wellbeing

BEDS FOR MEDS

220 children identified for surgery to help their disability

SCREENING CLINIC IN KATAVI

Nyamaruwa is 14-year-old girl from the Tanganyika district.

When she heard about the plaster house nurses in Sitalike, Katavi, she travelled by bus for several hours to have the chance to see them. Due to the condition, she suffers from with her legs, she stopped going to school when she was in class 2. It hurt her too much to walk to school and back every day, each way being over an hour.

Nyamaruwa is hoping to have her legs corrected with the Plaster House. Sadly, she doesn't want to go back to school if she recovers, but instead wants to be a seamstress when she is older. She is mostly just looking forward to living a more normal life.



Conservation & Environment

Reporting period: May 2023 - September 2023



CONSERVATION DRIVEN BY TOURISM



10

patrols supporting
Tongwe Trust within
wildlife corridors to avoid
human wildlife conflict

65

torches provided as part
of our human-wildlife
projects in Mbilikili

94

villagers trained to safely
patrol rural farmland

3

patrolers trained within
the Mbilikili project



LIGHTEN OUR FOOTPRINT

\$119,444

injected into local economy
from sourcing goods locally



149KG

recycling collected by the
Recycler Programme

2,000KG

of vegetables
sourced locally to camps



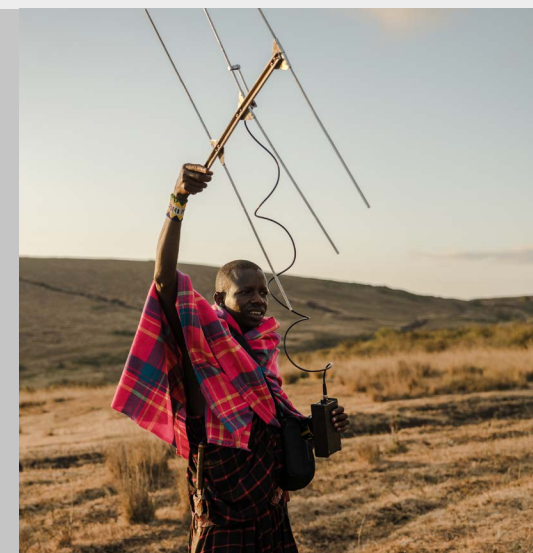
SUPPORT CONSERVATION PARTNERS

\$4,252

donated to the Serengeti De-snaring
efforts - a dollar a bednight for our Serengeti
properties.

\$13,673

donated to expert conservation partners to allow the
experts to continue with their projects. We also provide
bednights, vehicles and logistics wherever possible.



Conservation & Environment



CONSERVATION DRIVEN BY TOURISM

3 patrolers trained within the Mbilikili project

HUMAN WILDLIFE HOTSPOT IN MBILIKILI

Mbilikili is a small farming community on the edge of the Serengeti where people and wildlife live alongside each other.

Conflict is inevitable. Often wildlife comes into the village destroying crops, breaking down fences and raiding crop stores. This is devastating for the community.

In partnership with Wild Survivors, we have been concentrating efforts in the area to firstly understand the problem. This has involved many hours of data collection, boundary marking and elephant tracking to understand the most effective combination that compliments farming livelihoods, is suitable for the environment, manageable for the community and that does not incite further aggression from elephants. The solution? Well, it involved a combination of beehive fences, chilli fences, elephant repellent and chilli bricks but we also spent time training local farmers to deal with elephant intruders; providing them with torches – one simple, but effective means to allow nighttime patrols of the crops during the night. We funded and facilitated the training of three elephant patrolers and over 90 villagers so they can safely watch over their farmland.



Conservation & Environment



CONSERVATION DRIVEN BY TOURISM

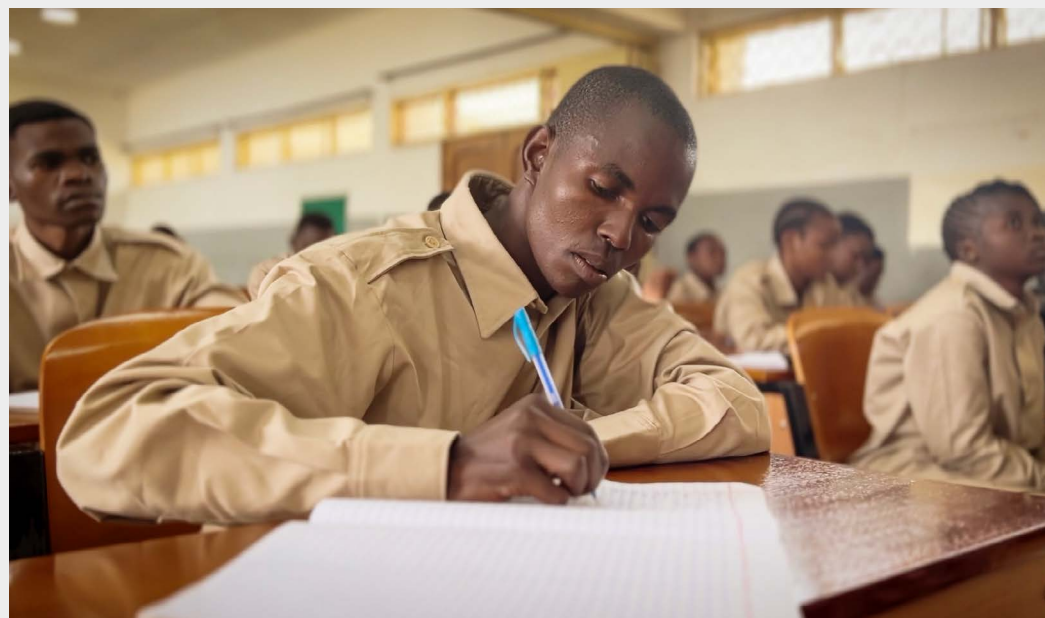
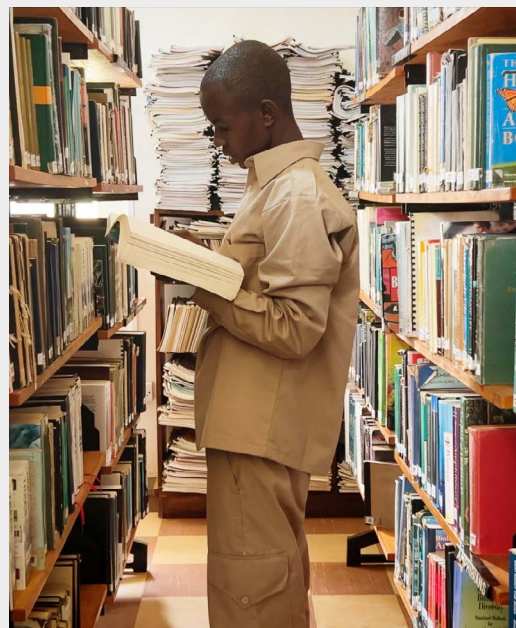
94 villagers trained within the Mbilikili project

KICHAWI PUTS HIS INTERNSHIP TO GOOD USE

Kachawi successfully completed his Nomad-funded MWEKA wildlife management course last year.

He was born and raised in Mbilikili and he has been an integral part of this project. He has been on the ground with our project team and Wild Survivors to act as a liaison between Nomad and the farming community. Out in the field, he has put his classroom studies into action to help capture relevant data and elephant movement.

We are delighted to provide the opportunity for Kichawi to gain practical experience following his studies and to have him involved in his home village has been extremely beneficial.



Impact Overview

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UN SUSTAINABLE GOALS

3 GOOD HEALTH AND WELL-BEING



Promoting healthy lives and wellbeing

\$42,103 Total Funding

4,173 Total Individuals reached

4 QUALITY EDUCATION



Education within local communities

857 Individuals provided with education opportunities

\$12,637 Provided in funding

8 DECENT WORK AND ECONOMIC GROWTH



Sustainable and inclusive economic growth alongside full and productive employment

\$771,702 Total Funding

405 Training Days provided to employees and local communities

179 Individuals in total provided with training

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Sustainable consumption and production for the livelihoods of current and future generations

\$119,741 Total Spend

8 Initiatives supporting Lightening Our Footprint, including recycling, sourcing locally, reducing single use plastic and tree planting

13 CLIMATE ACTION



Reduce CO₂ emissions

625kg of seeds provided to plant trees

3 solar energy panel and power systems implemented

15 LIFE ON LAND



Protect the environment

97 Patrollers trained and local community members introduced to front line defence methods

A SUMMARY OF NOMAD'S IMPACT

\$980,354

total overall funding to support initiatives



5,247

Total Individuals Reached

62,609

Items purchased to support Nomad's community and conservation efforts



15

Bespoke activities sustained across Nomad's social impact agenda